

CONTENT PRODUCTION AND DISSEMINATION AGREEMENT

Between

KENYA COMMUNITY MEDIA NETWORK (KCOMNET)

Of Address: Brightstone Apartments, House No. 3, Off Naivasha Rd,
P.O. Box 2641 – 00100, Nairobi, Kenya
(Hereafter referred to as KCOMNET)

OF THE FIRST PART

AND

Station Name: _____

Of Physical Address; _____

O P.O. Box _____
(Hereafter referred to as Station)

OF THE SECOND PART

CONCERNING PROJECT

Promoting Peace Through Informed Communities

ACTIVITY

World Press Freedom Day 2021

Summary

KCOMNET is implementing a one year project titled Promoting Peace Through Informed Communities. This is a project under the Umoja Radio for Peace (UR4P) programme and is supported by Civil Peace Service (GIZ-CPS). This project seeks to address;

1. Positive Understanding and Recognition of Diversity in Communities
2. Resilience against Violent Extremism

The above will be addressed through a myriad of activities. One of the activities is commemoration of this year's World Press Freedom Day (WPF2021) which will involve production of radio content in a feature story format and dissemination/broadcasting of the same on 3rd May 2021, the day of the WPF2021.

World Press Freedom Day is an internationally acclaimed day by the United Nations Scientific and Cultural Organization (UNESCO). The day aims to foster appreciation of the fundamental principles of

press freedom, evaluating press freedom globally, defending the media from attacks on their independence, and paying tribute to journalists who have lost their lives in the line of duty. The day also acts as a reminder to governments of the need to respect their commitment to press freedom and is a day of reflection among media professionals about issues of press freedom and professional ethics.

As a way of celebrating this year's event, Kenya Community Media Network is calling upon the aforementioned station through its respective station manager to nominate and assist one journalist to develop and package one story pertaining to the status of freedom of press in Kenya and specifically, how it has promoted or hindered positive understanding and recognition of diversity or resilience against violent extremism. The aforementioned station should then broadcast the story on 3rd May 2021 during World Press Freedom Day. The produced story, together with TX report and English (translation) script shall be submitted to info@kcomnet.org via google drive.

Specifications

- i. **Format:** Feature story 5 to 7 minutes, high quality audio
- ii. **Language:** The story to be produced in the broadcast language of the station and English translation script must accompany the final production

Amount awarded:

KCOMNET will award the station KES 25,000 (twenty five thousand only) to be shared between the station and the producer of the story as follows:

- i. Producer (nominee) KES 10,000
- ii. The station KES 15,000 for broadcasting)

Duration of the agreement

The term of this agreement shall begin on 25th April 2021 and end on 14th May 2021

Reporting Modalities

- The produced story, together with TX report, listeners feedback report and English (translation) script shall be submitted to info@kcomnet.org via google drive by 7th day of May 2021
- The listeners feedback report must include the number of audiences who directly reached (female and male) and sample comments they made.
- Invoice for payment to be sent via info@kcomnet.org after airing of the production and not later than the 7th day of May 2021

Please note that the Kenya Community Media Network (KCOMNET) reserves the copyrights for all the scripts and or any other audio/visual or internet materials developed for or during this engagement. Any organization or individual wanting to make further use of them must get the permission of KCOMNET. The research, results and or findings of any work contracted through this agreement are to be kept confidential by the recipient.

IN WITNESS WHEREOF this Agreement has been executed by the parties on the day and year first herein before written;

Authorised Representative of the Station

Name: _____

Title: _____

Signature: _____

Date: _____

Producer/Nominee:

Name: _____

Signature: _____

Date: _____

Authorised Representative of KENYA COMMUNITY MEDIA NETWORK

Name: Tom Mboya

Title: National Coordinator

Signature: _____

Date: 25 April 2021

By appending the signatures, the parties hereby agree with the full contents of this contract and that it is their sole responsibility and duty to comply with the requirements of the Kenyan Tax Regulations incidental to the agreement and there are no further claims to be made.